



DISPLAY BOARD SUPPLEMENT

2023

Featuring the Brookridge Collection
in Brushed Nickel

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NEW DISPLAY BOARDS

Click on the title above for more information!



Now available are four new featured boards. Three boards that display best-selling Berenson collections, and one finish selection board.

There are also new display boards for our two new Berenson collections, Radial Reign and Rivet Rebel.



See page 17 to view the boards.



See page 14 to view this board.



See page 11 to view this board.

R. Christensen by Berenson

We have created five new display boards to join three existing boards. These boards do not feature part numbers.

Collections of R. Christensen by Berenson have been regrouped onto new boards with complementing styles and new finishes.

Two new collections, Fluid and Mini, are shown over two display boards.



See pages 20-21 to view the boards.



DISPLAY BOARD DETAILS

Click on the title above for more information!

-03 AND -05 DISPLAY BOARDS

We offer display boards with and without printed part numbers. -03 display boards do not have part numbers printed on the boards, while -05 boards do.



Offered with and without printed part numbers (-03 and -05).*

Advantage +Plus by Berenson



Offered with printed part numbers only (-05).

R. Christensen by Berenson



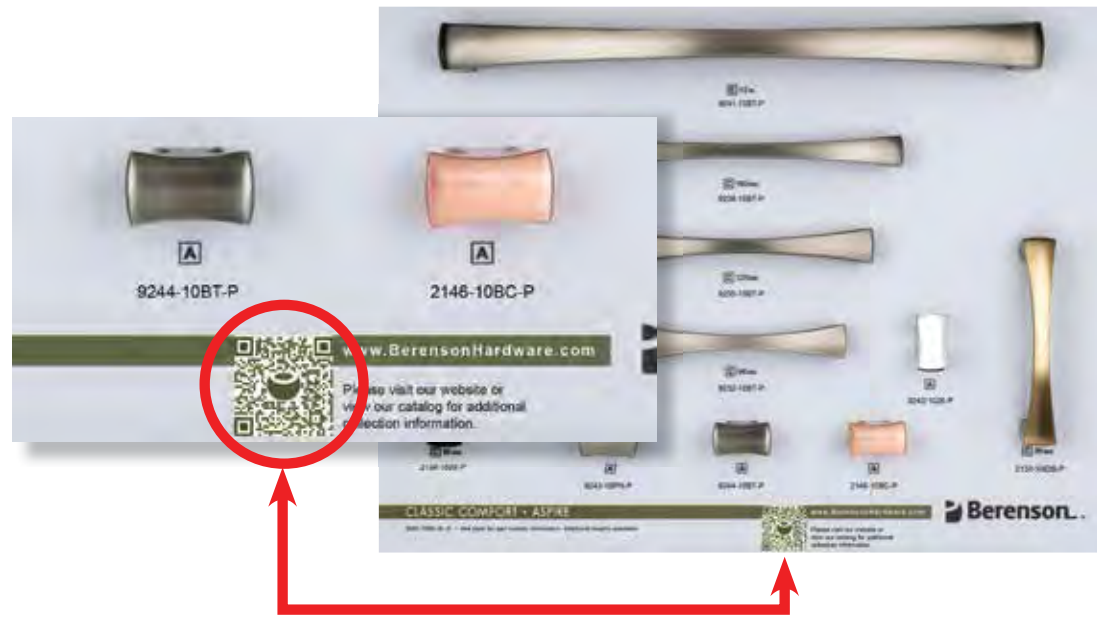
Offered without printed part numbers only (-03).*

*Planogram stickers included with Berenson and R. Christensen boards, see more information on page 7.

- E** Pricing codes easily identify the range of price for each part.
- Background color represents each line.
- Color strip along bottom reflects each series' color.
- Center to Center (CC) lengths printed on the front.
- Part numbers are listed for the parts shown on the board. (-05 boards only)
- Parts are shown in both orientations to help customers visualize what they could look like on their cabinets.
- QR Codes are printed on all -05 boards and are available as stickers for -03 boards.
- All finish options available in collection are shown.

QR CODES

Click on the title above for more information!



Berenson is using QR codes on cabinet hardware display boards and catalogs, connecting customers with our website and instant access to up-to-date information.

These QR codes can be scanned using an online QR code scanner or app on a smartphone or tablet. *(Please note the camera on some smartphones can also read QR codes).*

You can find QR codes throughout this catalog. Scanning them will bring you to pages on our website with additional information on the subject featured.

QR codes on our display boards will bring up a convenient-to-use page on our website, with **parts from the collection(s) featured on the board grouped by CC length**. This page is just a click away and offers information on all parts in the collection, including those not on the display board.

QR Code stickers are available for your existing Berenson boards. **Our sticker sheet, 0175-STKR-01**, contains a sticker for every Berenson board labeled with the collection name and display board part number for your convenience.

Order yours today by emailing Orders@BerensonHardware.com



MOBILE PREVIEW

OF ALL LENGTHS, FINISHES, AND PART NUMBERS!



BERENSON DISPLAY BOARD QR CODE STICKER SHEET

0175-STKR-01

PLANOGRAM (POG) STICKERS

Additional part information can be found on the Planogram (POG) sticker located on the back of Berenson and R. Christensen by Berenson display boards

- Dots on the POG note the parts that are shown on the front of the board.

Info that can be found on the POG:

- CC Measurement
- Product Type
- Finish
- Part Number
- Price Code

SWAGGER			0378-7000-03-G	
CC	Type	Finish	Part No.	Price Code
320MM.	Pull	Brushed Nickel	2321-1BPN-P	E
224MM.	Pull	Brushed Nickel	2318-1BPN-P	D
160MM.	Pull	Brushed Nickel	2315-1BPN-P	D
• 128MM.	Pull	Brushed Nickel	2312-1BPN-P	C
	Knob	Brushed Nickel	2324-1BPN-P	B
• 320MM.	Pull	Modern Brushed Gold	2367-1MDB-P	E
• 224MM.	Pull	Modern Brushed Gold	2366-1MDB-P	D
• 160MM.	Pull	Modern Brushed Gold	2365-1MDB-P	D
• 128MM.	Pull	Modern Brushed Gold	2364-1MDB-P	C
•	Knob	Modern Brushed Gold	2368-1MDB-P	B
320MM.	Pull	Polished Chrome	2322-1026-P	E
224MM.	Pull	Polished Chrome	2319-1026-P	D
160MM.	Pull	Polished Chrome	2316-1026-P	D
128MM.	Pull	Polished Chrome	2313-1026-P	C
•	Knob	Polished Chrome	2325-1026-P	B
320MM.	Pull	Black Nickel	2323-1098-P	E
224MM.	Pull	Black Nickel	2320-1098-P	D
160MM.	Pull	Black Nickel	2317-1098-P	D
• 128MM.	Pull	Black Nickel	2314-1098-P	C
	Knob	Black Nickel	2326-1098-P	B

* Part shown on front of board. 0378-POG-01



Featuring the Elevate Collection in Brushed Nickel

DISPLAY TOWERS

Click on the title above for more information!

Berenson offers two different size towers for displaying our products, a 12-board option and a 36-board option. Each display tower rotates 360 degrees for easy access and comes with branded headers. Choose a standard selection of display boards or build a custom tower.



12-BOARD TOWER

0012-2000-01

WHAT TO KNOW:

Measures 19 3/4in. width by 85 1/4in. height and holds 12 display boards.



36-BOARD TOWER

0011-2000-01

WHAT TO KNOW:

Measures 34 7/8in. width by 85 1/4in. height and holds 36 display boards.

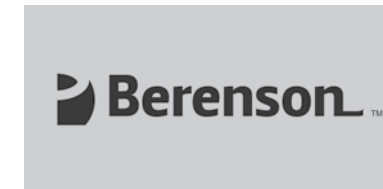
DISPLAY ACCESSORIES

Click on the title above for more information!

BRAND HEADERS

Brand headers are available in three options: Berenson, Advantage Plus by Berenson and R. Christensen by Berenson. Each header is double-sided and can also be placed back to back for dual branding. The 12-board display tower has one header slot and the 36-board display tower has three header slots.

Brand headers measure 7 7/8in. x 16 1/2in. x 1/8in.




Berenson Header
0512-7000-02



Advantage Plus Header
0513-7000-02



R. Christensen Header
0514-7000-02



DISPLAY TOWER SHELF

0170-0KIT-01

Attaches right onto the tower!

This kit includes the Display Tower Shelf, Display Board Guide, the Price Code Guide, and assembly instructions.

Additional Marketing Materials, such as this catalog or the Take Away Brochure, can also be stored in the shelf.

Visit our YouTube channel **@BerensonHardware** to watch a video on how to install the shelf to your tower!

For more information or to order contact:
Sales@BerensonHardware.com | 800.333.0578

CLASSIC COMFORT - *TRANSITIONAL STYLE*



ASPIRE 0292-7000-03-G
0292-7000-05-G



BROOKRIDGE 0541-7000-03-G
0541-7000-05-G



EURO MODERNO 0364-7000-03-G
0364-7000-05-G



FORTÉ 0241-7000-03-G
0241-7000-05-G



CONNECTIONS 0275-7000-03-G
0275-7000-05-G



DESIGNERS' GROUP TEN 0280-7000-03-G
0280-7000-05-G



MEADOW 0370-7000-03-G
0370-7000-05-G



OASIS 0293-7000-03-G
0293-7000-05-G



DIERDRA 0322-7000-03-G
0322-7000-05-G



DOMESTIC BLISS 0380-7000-03-G
0380-7000-05-G



RIVET REBEL 0564-7000-03-G
0564-7000-05-G



SUBTLE SURGE 0478-7000-03-G
0478-7000-05-G

CLASSIC COMFORT - *TRANSITIONAL STYLE*



TEMPO

0377-7000-03-G
0377-7000-05-G

UPTOWN APPEAL - *CONTEMPORARY STYLE*



BRAVO

0270-7000-03-G
0270-7000-05-G



ELEVATE

0369-7000-03-G
0369-7000-05-G

ARTISAN INSPIRED - *CRAFTSMAN STYLE*



ART NOUVEAU

0276-7000-03-G
0276-7000-05-G



RHAPSODY

0361-7000-03-G
0361-7000-05-G



EPOCH EDGE

0479-7000-03-G
0479-7000-05-G



FLUIDIC

0314-7000-03-G
0314-7000-05-G



LAURA

0323-7000-03-G
0323-7000-05-G



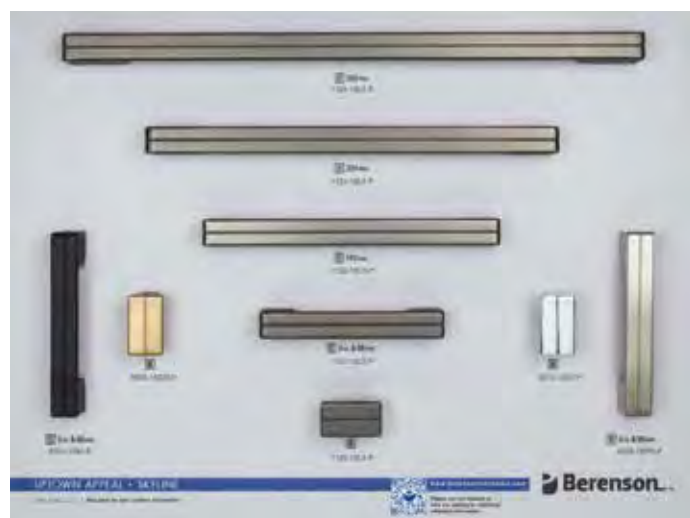
METRO

0274-7000-03-G
0274-7000-05-G

UPTOWN APPEAL - *CONTEMPORARY STYLE*



RADIAL REIGN 0565-7000-03-G
0565-7000-05-G



SKYLINE 0291-7000-03-G
0291-7000-05-G



STAINLESS STEEL 0217-70SS-03-G
0217-70SS-05-G



STUDIO 0371-7000-03-G
0371-7000-05-G



SWAGGER 0378-7000-03-G
0378-7000-05-G

TIMELESS CHARM - *TRADITIONAL STYLE*



AMERICAN CLASSICS 0214-7000-03-G
0214-7000-05-G



ANDANTE | EURO TRADITIONS 0360-7000-03-G
0360-7000-05-G



ECHO 0295-7000-03-G
0295-7000-05-G



HARMONY 0313-7000-03-G
0313-7000-05-G



HEARTHSTONE 0277-7000-03-G
0277-7000-05-G



HILLCREST 0373-7000-03-G
0373-7000-05-G

TIMELESS CHARM - *TRADITIONAL STYLE*



PRELUDE 0211-7000-03-G
0211-7000-05-G



TAILORED TRADITIONAL 0477-7000-03-G
0477-7000-05-G



VESTED INTEREST 0379-7000-03-G
0379-7000-05-G



VIBRATO 0204-70VB-03-G
0204-70VB-05-G



VILLAGE 0372-7000-03-G
0372-7000-05-G

FEATURED STYLES



BLACK AND GOLD 0199-7000-03
0199-7000-05



CONTEMPORARY BEST SELLERS 0567-7000-03
0567-7000-05



CUP PULLS & KNOBS 0563-7000-03
0563-7000-05



FINISH SELECTION 0569-7000-03
0569-7000-05



TRADITIONAL BEST SELLERS 0568-7000-03
0568-7000-05



TRANSITIONAL BEST SELLERS 0566-7000-03
0566-7000-05

ADVANTAGE PLUS - VALUE LINE

Click on the board images to view more information on our website.



CONTEMPORARY ADV. ONE

0186-7000-05-B



CONTEMPORARY ADV. TWO

0187-7000-05-B



TRADITIONAL ADV. TWO

0192-7000-05-B



TRADITIONAL ADV. THREE

0193-7000-05-B



CONTEMPORARY ADV. THREE

0188-7000-05-B



CONTEMPORARY ADV. FOUR

0189-7000-05-B



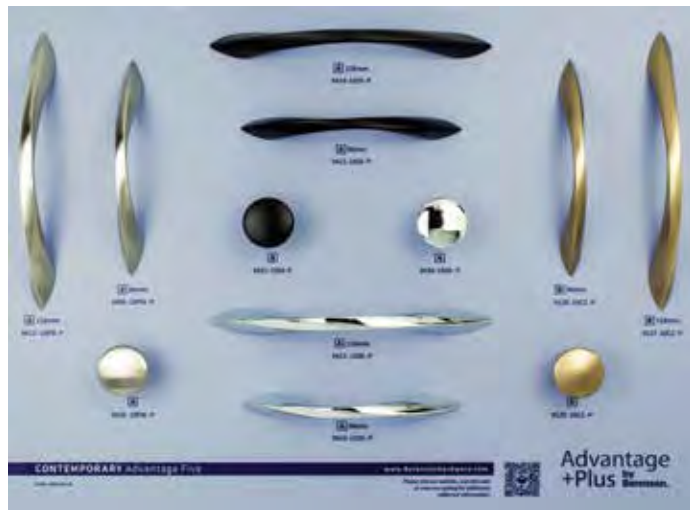
TRADITIONAL ADV. FOUR

0194-7000-05-B



TRANSITIONAL ADV. ONE

0195-7000-05-B



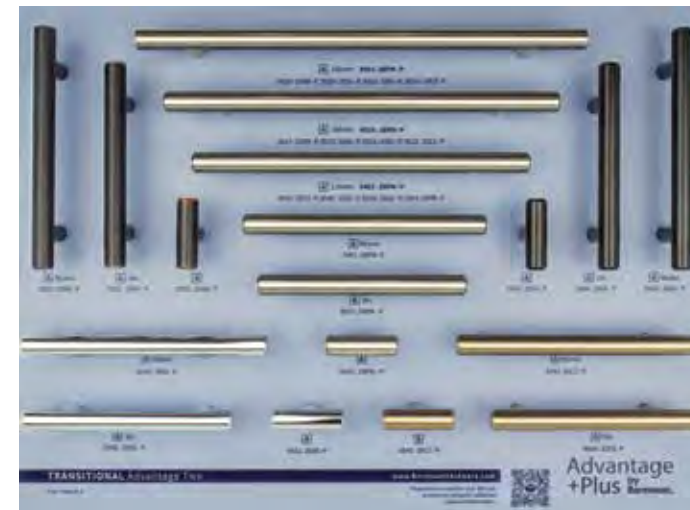
CONTEMPORARY ADV. FIVE

0190-7000-05-B



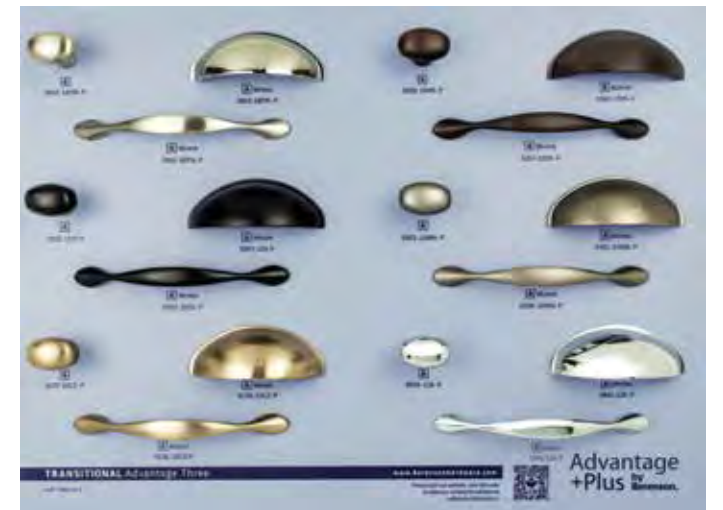
TRADITIONAL ADV. ONE

0191-7000-05-B



TRANSITIONAL ADV. TWO

0196-7000-05-B



TRANSITIONAL ADV. THREE

0197-7000-05-B

ART TECH - CONTEMPORARY STYLE

Click on the board images to view more information on our website.



EDGE | SQUARE | DUAL 0571-7000-03-W



FLUID | MINI 0572-7000-03-W



SPIRAL | WAVE 0575-7000-03-W



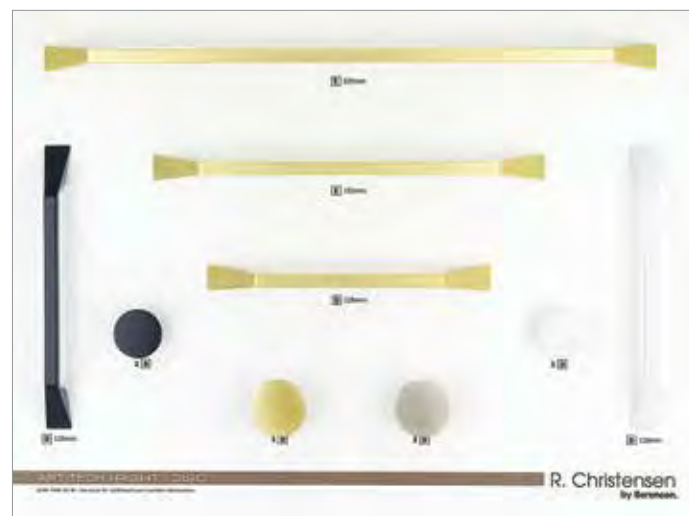
STYLUS | SEIZE 0352-7000-03-W



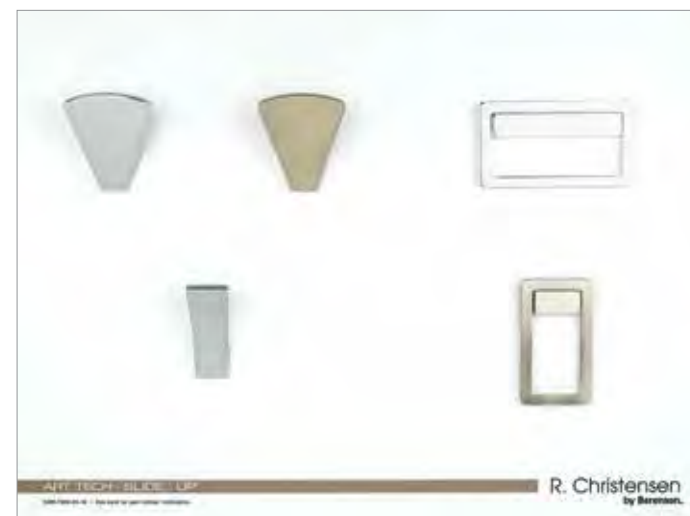
FUJI 0573-7000-03-W



I-SPAZIO | LIPS | MINI 0574-7000-03-W



RIGHT | DISC 0540-7000-03-W



SLIDE | UP 0348-7000-03-W



Featuring the
Spiral Collection
in Brushed Nickel

LARGE DISPLAY BOARDS

Best-selling Berenson collections are [grouped together by style on larger display boards](#) and featured in [top finishes](#). One of the boards features best-selling R. Christensen by Berenson collections. These stylish layouts catch the eye and highlight the beauty of the products.

These display boards measure 15 5/16in. x 23 3/4in. x 1/2in.



APPLIANCE PULL DISPLAY BOARD 01

0520-6000-03



CONTEMPORARY DISPLAY BOARD 01

0521-6000-03



TRADITIONAL DISPLAY BOARD 01

0525-6000-03



TRANSITIONAL DISPLAY BOARD 01

0522-6000-03



CONTEMPORARY DISPLAY BOARD 03

0526-6000-03



CONTEMPORARY DISPLAY BOARD 04

0527-6000-03



TRANSITIONAL DISPLAY BOARD 02

0523-6000-03

BERENSON ESSENTIALS

The hardware of **Berenson Essentials** is collected on a larger display board that features all lengths and finishes offered in the program. The convenient to use board has a clean layout that makes it easy for customers to view all available styles and choose the hardware best for their project.

This display board measure 23 3/4in. x 15 5/16in. x 1/2in.



BERENSON ESSENTIALS

0174-6000-05

BEAUTY BOARDS

Beauty boards draw attention and inspire customers to use hardware by Berenson. They are the perfect way to fill your tower and complement your collections with striking imagery.

Each beauty display board measures 11 13/16in. x 15 13/16in. x 1/8in. and has a notch in the bottom to help insert and remove the board from the display.

BRAND FOCUSED

We offer boards featuring Berenson and Advantage Plus by Berenson product line logos and the Price Code Breakdown.

ENVIRONMENTAL IMAGE

Beauty boards show customers how Berenson's decorative hardware looks completely installed and in use.



PRICING CODE BEAUTY BOARD

0496-7000-02



SKYLINE BEAUTY BOARD

0500-7000-02



ELEVATE BEAUTY BOARD

0536-7000-02



T-BAR BEAUTY BOARD

0537-7000-02



ADVANTAGE PLUS BEAUTY BOARD

0538-7000-02



BERENSON BEAUTY BOARD

0539-7000-02

NOTE: Display board artwork is subject to change at any time and may not reflect the image shown above. Beauty Boards contain printed **IMAGES ONLY. NO HARDWARE INCLUDED** ON BEAUTY BOARDS.



2495 Main Street, Suite 111 Buffalo, NY 14214-2152
Phone: 800.333.0578 | Fax: 716.833.2402
Email: Info@BerensonHardware.com
www.BerensonHardware.com

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